

List of elective disciplines to curriculum No. 073md/24 -34

level of higher education
specialty

second (Master) level
073 Management

No.	Academic discipline	number of ECTS credits
1	Business Networking	4
2	Business Coaching	4
3	Business Process Design	4
4	Anti-Crisis Management	4
5	Business Process Reengineering	4
6	Innovation and Investment Activities	4
7	Business Diplomacy: European Studios	4
8	Global Economy	4
9	Media Planning	4
10	Financial Rehabilitation and Enterprise Bankruptcy	4
11	Management Consulting	4
12	Supply Chain Management	4
13	International Pricing Standards	4
14	Professional Speech Activity of Managers	4
15	International Advertising Business	4
16	Blockchain Technology	4
17	Financial Ecosystem of the Modern Economy	4
18	Bank Management	4
19	Technology Transfer	4
20	Price Policy	4
21	Profiling	4

The list is discussed and approved at the meeting of the Department of Management, Finance and Business Administration

Protocol No. 9 dd. February 12, 2024