

List of elective disciplines to curriculum No. 073bd/24-35

level of higher education

first (Bachelor) level

knowledge area

07 Management and Administration

specialty

073 Management

№	Academic discipline	number of ECTS credits
1. Elective disciplines for the second year (3, 4 semesters)		
1.1.	E-Business	4
1.2.	Corporate Social Responsibility	4
1.3.	Self-Management	4
1.4.	Time Management	4
1.5.	Economy of Foreign Countries	4
1.6.	Emotional Leadership	4
1.7.	Economic Analysis	4
1.8.	National and Regional Economy	4
2. Elective disciplines for the third year (5, 6 semesters)		
2.1.	Foreign Policy of the State	4
2.2.	European Integration	4
2.3.	Financial Management	4
2.4.	Benchmarking	4
2.5.	E-Commerce	4
2.6.	Stock Exchange Activities	4
2.7.	Commercial Activities	4
2.8.	Financial Market	4
2.9.	Global and National Security	4
2.10.	Digital Economy in Business	4
2.11.	Economic Security of the Enterprise	4
2.12.	Psychology of Management	4
2.13.	Economic Analysis of Enterprise Economic Activities	4
2.14.	Quality Management	4
3. Elective disciplines for the fourth year (7, 8 semesters)		
3.1.	Advertising Business	4
3.2.	Risk Management	4
3.3.	Startup Management	4
3.4.	International Standardization and Certification	4
3.5.	Digital Marketing	4
3.6.	Insurance Activities	4
3.7.	Modeling of Business Processes	4

3.8.	PR Technologies in the Organization	4
3.9.	Relationship Marketing	4
3.10.	Data Analysis Methods and Technologies	4
3.11.	Creative Management	4
3.12.	Sustainable Development Management	4
3.13.	Motivational Management	4
3.14.	Marketing Consulting	4
3.15.	Public Management and Administration	4

The list is discussed and approved at the meeting of the
Department of Management, Finance and Business Administration

Protocol No. 9 dd. February 12, 2024